



Frank L. Branson

LAW OFFICES OF FRANK L. BRANSON, PC

4514 Cole Ave., Ste. 1800 • Dallas, TX 75205 • 214-522-0200 • www.flbranson.com

Practice Focus: Catastrophic injury cases and commercial torts

Finding Justice: For 36 years, Frank L. Branson has represented individuals and families in cases involving serious injuries and death, including negligence claims against doctors, lawyers, and accountants. He also represents businesses in commercial tort claims. Ask judges and

Succeeding Through Hard Work:

There is no substitute for preparation. Branson is known for his tenacious preparation, as well as his imagination in the courtroom. His firm is nationally recognized for its use of advanced, state-of-the-art trial techniques such as digital video, computer animation, medical art, and individualized anatomical models. Branson and his team of lawyers, registered

Forbes magazine has listed Branson as one of the most successful trial lawyers in the country.

Branson is the former president of the Southern Trial Lawyers Association, Dallas Trial Lawyers Association, and Dallas Chapter of the American Board of Trial Advocates. In 2001, Branson earned the War Horse Award from the STLA for his courtroom work. In 2005, he received the Professor W. McKinley Smiley, Jr. Lighthouse Award for his work in academics, legal scholarship, and advocacy teaching and training.

Branson serves on the Executive Board of SMU Dedman School of Law, and he speaks and publishes on a regular basis for lawyers around the country about the practice of trial law.

Specific results depend on the facts of each case.

Not certified by the Texas Board of Legal Specialization

Branson is known for his tenacious preparation, as well as his imagination in the courtroom.

lawyers about the elite plaintiffs lawyers in Dallas, and you'll hear Branson's name.

His well-deserved reputation comes from years of winning multimillion-dollar verdicts and settlements, including claims involving an amusement park accident at the State Fair of Texas, an auto accident that left a young attorney brain damaged, an electrocution death involving an insurance adjuster, and a legal malpractice claim against a major corporate firm that breached its fiduciary duty to its client.

nurses, investigators, and graphics professionals work to ensure that the most effective messages for clients are presented during settlement proceedings and trial.

Honors and Affiliations: For nearly two decades, fellow attorneys have selected Branson as one of the country's elite attorneys in *Best Lawyers in America*. He has been listed consecutively in *D Magazine's* "Best Lawyers in Dallas," and as one of the "Top 100 Texas Super Lawyers" in *Texas Monthly* magazine.