



# Frank L. Branson

When elite trial lawyers are mentioned, Frank Branson is a name one expects to hear. A reputation for tenacious preparation and courtroom imagination explains why when lawyers and judges are surveyed to identify those attorneys considered among the

**Best in Dallas** – *D Magazine* Best Lawyers in Dallas

**Best in Texas** – *Texas Monthly's* Top 100 Super Lawyers since inception

**Best in United States** – *Best Lawyers in America* for more than 20 years, consecutively,

Branson is consistently listed among the cream of the crop. It's why Branson's legal expertise and experience have been the subject of news reports by media outlets as varied as *Forbes* magazine, NBC Nightly News, and CNN's Larry King Live. It's also why his advice and counsel are sought by clients as diverse as construction workers, television personalities, major sports and political figures, and some of the most recognizable family names in Dallas. Branson is also an invitation-only member of the International Academy of Trial Lawyers, limited to 500 trial lawyers worldwide.

With 37 years of courtroom experience, Branson regularly tries lawsuits, and recently had another significant verdict while representing a college soccer player severely injured in a rollover accident. Mitsubishi had offered \$0 to the injured young man. In finding that the victim should be fairly compensated for his loss, jurors agreed with Branson that Mitsubishi was negligent in failing to properly test the vehicle. As important as the recovery for the soccer player was the finding for the first time *in any case* that the Montero Sport was defective.

When asked about his practice, Branson says, "Over the years, my clients have ranged from the weak and most vulnerable to the successful and famous. However, they've had a lot in common – their injuries were substantial and their causes just, and I was honored to represent them."

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